



MISSION STATEMENT

We aim to advance the game of cricket in the Cam & Dursley area through sportsmanship, leadership, discipline and hard work.

Our goal is to provide the opportunity, environment and facilities to people of all ages and abilities to play cricket. We are particularly focused on promoting youth cricket and encouraging young players to take up the game at an early age.

Not with standing is the need for all members to increase pride, mutual respect and positivity in all things associated with the Club and its future direction.

Aim 1

Harness and develop all young cricketers so they have the opportunity to contribute to the game of cricket at all levels and play a central role in club cricket life:

The aim of the club is to ensure all young players have access to quality facilities, coaching and playing opportunities. We aim to raise the standard of facilities, coaching and development across the youth section. We aim to actively participate in local competitions to provide the highest quality playing opportunities. We aim to increase & develop our coaching staff to enable us to run enough sides for a natural progression from youth cricket through to senior teams.

Aim 2

Develop and strengthen a structure and pathway for women and girls to actively participate in and follow cricket:

Encourage girls to join and play in the youth section.

Aim 3

Develop and strengthen the whole club environment, promoting cricket opportunities for disabled people:

Encourage people with any disability to actively participate in club life and where possible play in junior and senior teams. Ensure our facilities provide a friendly environment for disabled persons.

Aim 4

Develop and promote cricket for black and ethnic minorities:

We aim to be a diverse and inclusive club encouraging people from all ethnic backgrounds to join the club.

Aim 5

Ensure that our cricket club is an integral part of the local community, contributing an



invaluable service to all sections of the local community, developing club members, supporters and volunteers:

We aim to grow our non-playing membership and promote the club as a vital part of the local community. We aim to allow our facilities to be used and enjoyed by the wider community. We aim to offer opportunities to members of the local community to volunteer their services to help the club.

Aim 6

Develop and strengthen senior playing teams, providing positive role models to all club members, leading achievement, and success:

We aim to increase our senior playing membership by improving facilities and promoting our sides up through the leagues.

Signed by



Steve Ballard

Club Position: Club Chairman

Update: 2 - 19th March 2026 / Review Date 19th March 2028